

**OLMOS PARK ECONOMIC DEVELOPMENT CORPORATION
MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS
HELD ON MARCH 10, 2026**

The Board of Directors of the Olmos Park Economic Development Corporation met on Tuesday, March 10, 2026, at 6:00 p.m. at City Hall in the City of Olmos Park at 120 West El Prado Drive, Olmos Park, Texas to consider the following agenda:

1. Call meeting to order and determination of quorum.

Present Members: Dr. Kenneth Kirlin, Deanna Rickabaugh, Travis Block, Ashley Glotzer, ~~Tess Harden~~, and Christopher Smithson

Also Present: City Manager Ashley Maus, City Secretary Irma Duran

President Kirlin called the meeting to order at 6:00 p.m.

Citizens to be Heard

There were no citizens to be heard.

2. Discussion and possible action to approve the minutes from the February 10, 2026 OPEDC meeting

President Kirlin noted a correction to Item 2. The date in the motion should read January 13, not January 31, 2026.

Deanna Rickabaugh moved to approve the minutes from the February 10, 2026 OPEDC meeting as amended. Christopher Smithson seconded the motion. The motion passed with 7 in favor and 0 against.

3. Presentation, discussion and possible action regarding future support from HdL Companies for sales tax analysis, auditing, revenue forecasting and/or economic development analytics.

Katie Biggers, with HdL Companies, summarized their company and services. She presented on the sales tax administration and economic development services offered to municipalities. She also summarized what Olmos Park would have access to if the City or EDC entered into an agreement with HdL and provided snap shots of monthly reports in the portal. She explained the tiered pricing, which is \$3600 annually. There is a 30% commission that would be paid of sales tax recovered by HdL. The economic development component would be \$4,000 with a bundle packet of \$6,100 annually plus the 30% commission. It would be an evergreen contract with automatic renewal and 90-day termination.

Member Rickabaugh expressed the need to rely on Sales Tax. She added that the OPEDC could purchase the first year, and demonstrate the benefits of the portal to the City Council, eventually sharing costs with the City. She added the presentation and action could be brought back the next month.

City Manager Maus stated she would present the proposal to the City Attorneys and bring back the item for discussion the following month.

4. Discussion regarding a future Taste of Olmos Park event

City Manager Maus summarized the item brought to City Council at the February meeting and that the City Council needed additional details, which could be discussed at the meeting.

Jaime Torres, with Rumors Mixology, and Mike Anthony, event organizer, discussed with the OPEDC possible event logistics and details. The board discussed concerns regarding profitability and metrics to gauge success of an event.

President Kirlin discussed the idea to establish a business association, and have Jaime Torres recruit business owners.

Jaime Torres explained that it would be easier to recruit businesses to join an association once the businesses saw the success of an event.

Member Rickabaugh had legal questions, that could not be answered due to the EDC Attorney not being present.

City Manager Maus stated she would share Jaime Torres' information and "Taste of the Medical Center" promotional video.

5. Update regarding meeting with new property owner on McCullough Avenue

Member Rickabaugh discussed her and Member Reinsmith's meeting with a Houston Developer that owns five properties on McCullough Avenue to establish a relationship.

6. Discussion and possible action regarding the regular EDC meeting dates

City Manager Maus explained that the City Attorneys would no longer be available to attend EDC meetings on Tuesdays. She listed potential meeting dates to move the meetings to a future date. She stated that staff would email out the potential date options and bring this back at the next month's meeting.

7. Discussion regarding future agreement for sale, transfer and assignment of social media accounts

City Manager Maus explained that Member Reinsmith created the Instagram Opie account and wanted to discuss the transferring of the social media accounts. She stated that this would be discussed with legal and brought back at a future meeting.

Financials

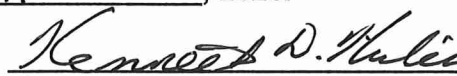
8. Financial Report for the Month of February 2026

Member Block was not present to provide the report.

Adjourn meeting

There being no further business, the meeting was adjourned at 7:53 p.m.

Minutes approved on the 14 day of April, 2026.


Kenneth Kirlin, President


Irma Duran, City Secretary